# Scan2Lead Portfolio

**You can choose from three lead retrieval solutions which are customised for your needs as an exhibitor and can be used separately or in conjunction for added value. All visitor data is stored in your Scan2Lead web portal.**



**SCAN2LEAD SMART**

## All contacts in your hand

+ app to scan barcodes or business cards
+ take (voice) notes or pictures to enrich and qualify leads
+ convenient especially for staff with very intense client contact
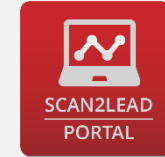


**SCAN2LEAD COLLECT**

## All contacts at the push of a button

+ mini handheld scanner to scan barcodes
+ add interest tags by using your individual lead form (barcode style)
+ no WiFi or computer needed
+ very simple handling, e.g. with a large amount of visitors



**SCAN2LEAD STATION**

## All contacts at a glance

+ handheld scanner plugged into a laptop to scan barcodes
+ easily revise and enhance all data right at the laptop
+ best solution for fixed work stations, e.g. at the booth counter



**SCAN2LEAD PORTAL**

## All contacts with one click

+ personal web portal as cent of lead management
+ all captured visitors' information stored and available in real time
+ transfer of all data into CRM system
+ creation of statistics and analytics